industry news

Waterco founder Soon Sinn Goh given highest honour by SPASA NSW Industry leader bestowed prestigious Life Membership Achievement Award

Founder and chief executive officer of Waterco Ltd, Soon Sinn Goh, has been awarded an honourary Life Membership Achievement Award by SPASA NSW.

Announced at SPASA NSW'S AGM on Friday 25 February, the Life Membership Achievement Award acknowledges individuals for their outstanding contribution to the Australian swimming pool and spa industry.

SPASA NSW CEO Spiros Dassakis says honourary Life Membership is "the most prestigious award" to be given by the peak industry body.

"This award is a rare honour, not given lightly and is only presented to those whose achievements are viewed by us as extraordinary," he explains.

"As founder of one of the most successful swimming pool and spa companies in Australia, and now internationally, Soon Sinn Goh's early vision, expansion achievements and product diversification demonstrate his loyalty and passion for the industry.

"Despite Waterco's international success, Soon Sinn's commitment to the Australian market has not wavered over the years. As an ASX listed company, and franchisor of Swimart, Waterco continues to have a positive impact within many diverse sectors of the industry. The company's product innovation, specifically in relation to water sustainability and energy efficiency, keeps the industry ever moving forward.

"With this award, SPASA NSW acknowledges Soon Sinn's exceptional contribution, not just in NSW, but to the industry Australia-wide. On behalf of the SPASA NSW Board of Directors, I would like to congratulate Soon Sinn on his lifetime achievements."

Established in 1981, originally as a distributor of PVC pipes and fittings, Waterco is now one of the world's leading manufacturers and distributors of swimming pool and water treatment products.



Soon Sing Goh receiving his award from John Daniel (SPASA Vice President), Denis Baxter (Treasurer) & Peter Moore (President)

